

# The New Era of Applied Health Signals

An entirely new approach to healthcare that silences the noise, addresses the chronic condition epidemic, and empowers people to live better and healthier lives.

## Debunking the Myth of More

There is a myth in healthcare that more devices, apps, medications, doctor's visits, and online health information make for better health. This is the Myth of More. Despite all these technologies, the "more" hasn't improved the chronic condition epidemic.



**135** MILLION

Americans have chronic conditions

**75%**

of US healthcare spend is on chronic conditions

**57%**

increase in prevalence expected by 2020

## Silence Noisy Healthcare™

For many Americans living with chronic conditions the confusion, complexity, and cost of the healthcare system is overwhelming and has resulted in them ignoring their health and conditions. This is Noisy Healthcare.

Livongo is the first company with the technology and capability to silence Noisy Healthcare.

### OUR APPROACH



Data Science



Behavior Enablement



Clinical Impact

# AI+AI: Applied Health Signal Engine

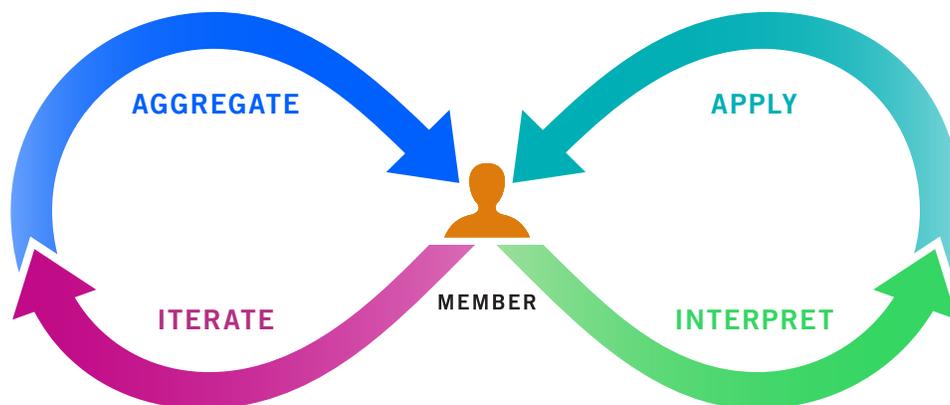
Our team of data scientists Aggregate, Interpret, Apply, and Iterate (AI+AI)<sup>TM</sup> health data and information to create actionable, personalized and timely health signals, when people need it most.



**AGGREGATE:** Livongo collects data from health devices, applications, medical claims, and third party partners.



**APPLY:** Livongo delivers actionable, personalized, and timely health signals based on each member's chronic conditions and specific needs.



**ITERATE:** Livongo iterates and continuously tailors a member's experience based on their preferences, behavior, and results.



**INTERPRET:** Livongo combines all of the input data and creates impactful health signals tailored to each member.

## Livongo for Diabetes and Livongo for Hypertension: Medication Optimization

Livongo's AI+AI engine helps to optimize member medications for diabetes and hypertension by working with national pharmacy chains.



We **Aggregate** eligibility, formulary, current medications, pharmacy claims, biometric screening data, and blood glucose data.



We **Interpret** the data to create health signals that inform us if a member is likely not adhering to their medications.



We **Apply** Livongo's live coaching to identify alternate medications on formulary and refer members to their pharmacists.

## Livongo Diabetes Prevention: Smarter Coaching

Livongo's AI+AI engine helps to prevent diabetes by understanding each member's profile and then personalizing their experiences and guidance.



We **Aggregate** eligibility data, nutrition and exercise data, psychographic data, and communication settings.



We **Interpret** the data to create a weight management curriculum that's most appropriate for each member.



We **Apply** the curriculum using digital coaching, voice or video coaching, or group cohort based coaching.

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To learn more visit [livongo.com](https://www.livongo.com) or talk with your Livongo representative

#SilenceNoisyHealthcare